

Call for Papers

8th Conference of the Fachverband Kulturmanagement
16th-18th of January 2014
University of Applied Sciences Kufstein (Austria)

Dispositions of Cultural Funding

Cultural funding structures and their consequences for cultural production and reception

The 8th Annual Conference of the *Fachverband Kulturmanagement* focuses on the interdependency between financing systems and the production and reception of cultural goods and processes. Artistic practice and cultural activities do not simply happen by themselves, but rather refer – by their results and effects – to their conditions of creation. Which theory-based approaches can cultural management use for contributing to a debate on cultural funding that allows for authenticity, innovation and diversity in the cultural field? How can cultural management influence the forming of support criteria and structures? What financing models, apart from the existing ones, could be envisaged in order to strengthen alternative forms of cultural production?

Today, cultural funding must deal with a high degree of complexity: cultural activities have reached a relatively dense concentration level, traditional means of financing are in upheaval, and new players, fields and alliances are forming: foundations, crowd funding, co-productions, networks and new partnerships in the areas of cultural education and cultural tourism.

The historical view shows the systemic influence of cultural funding in regard to artistic practice: In the course of time, the paradigms of financing changed, and with them the artistic and institutional practice. From the times of patronage through the period of the development of cultural policy and right up to intensified sponsoring or the current trend of crowd funding, cultural funding was, and still is, closely connected with the power to define art production and cultural activities.

To a great extent, cultural activities in Austria, Germany and Switzerland are still financed by the state, with the concurrent expectation that commercial enterprises and civil society will increase their responsibility. If a paradigm change in cultural production is indeed pending, then transition and communication processes for the societal roles of cultural producers and cultural organizations are necessary.

For the formation of theories and the drafting of strategies, references to cultural studies or sociological and empirical data are equally desirable as international comparisons and interdisciplinary connections to the scientific fields of economics, social science and fiscal law.

Central Questions

- Diachronic perspective: When applying an historical viewpoint to support schemes, can we find causal effects they had on the production of cultural goods and processes, and if so, what are they?
- Synchronic perspective: When analyzing present support schemes on an international comparison basis, can we find causal effects on artistic and cultural production?
- Which criteria and procedural strategies of cultural management enable up-to-date cultural funding and its evaluation?

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- Do certain areas (experimental formats; cultural activities outside urban centres) show special needs with respect to financing? If so, what are the adequate management strategies?
- What chances and risks are inherent in the increasingly mixed forms of cultural funding? Which new “fields of investment” and “patterns of legitimation” (cultural education, cultural tourism, cultural industry, “eventisation”, image-building and reputation building, etc.) can be ascertained, and what chances and risks do they hold for artists and cultural organizations?

Contributions in German or English should relate to projects which are concluded, or still in progress; they should not have been published yet. The submitted texts should not exceed 500 words. Review criteria are: the originality of the problem, the methodical approach as well as the practical utilization of the study. The conference offers two presentation platforms: keynote lectures (45 minutes) and workshop discussions (lecture and moderated discussion). The latter may include a co-speaker from the field. Co-speakers may be proposed; alternatively, the conference committee may suggest a suitable co-speaker.

The conference committee makes the final decision regarding the selection and categorization. We are looking forward to your contributions!

The deadline for submission ends on June 3rd, 2013.

Submit to: kulturtagung2014@fh-kufstein.ac.at

Conference chaired by: Prof (FH) Verena Teissl, PhD, University of Applied Sciences Kufstein

Conference committee: Prof Sigrid Bekmeier-Feuerhahn, PhD, Patrick S. Föhl, PhD, Prof Steffen Höhne, PhD, Rolf Keller, PhD, Prof Birgit Mandel, PhD, Prof Martin Tröndle, PhD.

The *Fachverband Kulturmanagement* is a professional association of academic lecturers and researchers in the field of cultural management for the German-speaking countries. The association's mission is the representation and advancement of cultural management in research and teaching.

Further information regarding the association's conferences can be found at www.fachverband-kulturmanagement.org