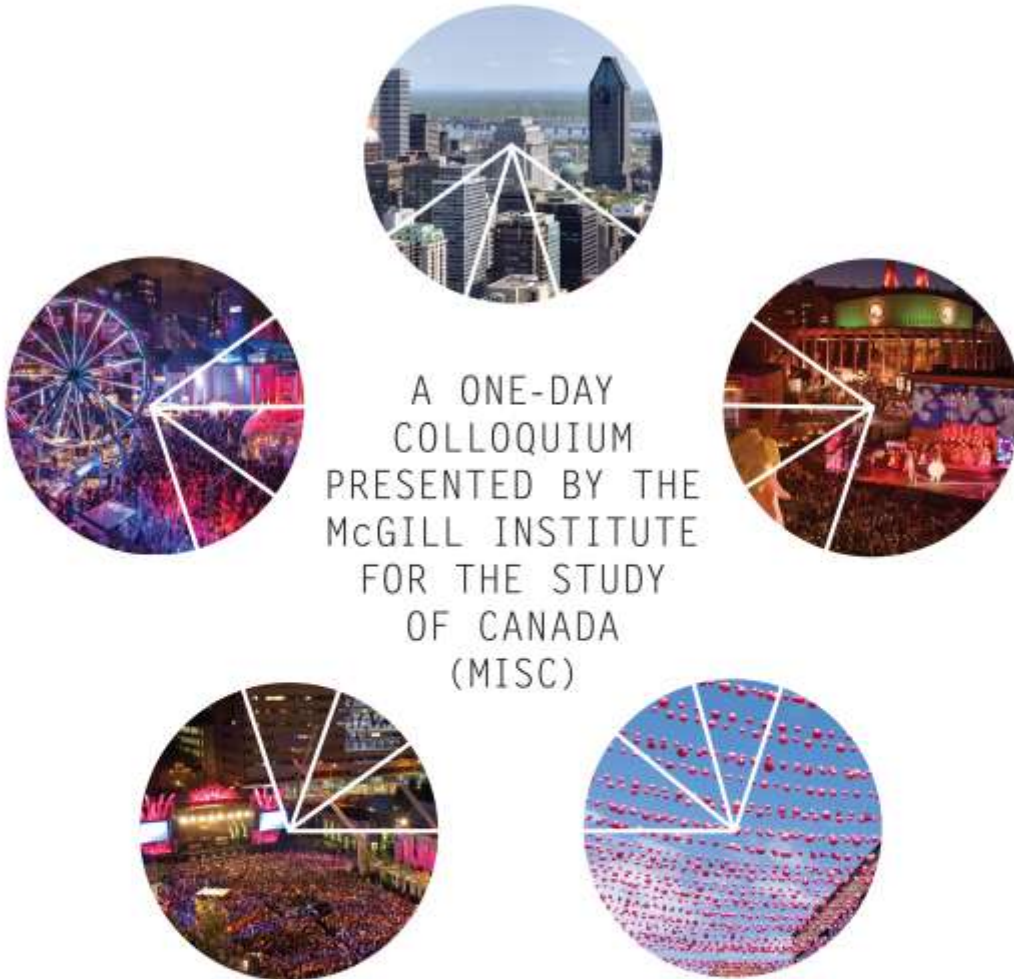


URBAN ARTS FESTIVALS IN CANADA



This colloquium addresses the explosion and popularity of festivals related to film, the visual arts, and performance in Canadian cities and considers the cultural, policy and economic foundations of urban festivalization.

This event is free and open to students and the public. A light lunch will be served. For further information and the full programme visit: www.mcgill.ca/misc or contact Ian Robinson at ian.robinson@mail.mcgill.ca. **RSVP:** misc.iecm@mcgill.ca

NOVEMBER 21ST 2014,
9:00AM TO 6:30PM
Thomson House,
McGill University,
3650 Rue McTavish

McGill Institute for the Study of Canada
L'Institut d'études canadiennes de McGill



Colloquium on Urban Arts Festivals in Canada
November 21st 2014
Thomson House, McGill University

8:45

Coffee and Registration

9:00

Welcome and Introduction

Ian Robinson, (McGill University)

9:15-11:00

Panel: Creative Industries, Cultural Economies

Chair: Sandria Bouliane (McGill University)

Duncan Low (Simon Fraser University)

"The Marquee Tourism Event Program: Does the Implementation of Creative City Policies Advance or Hinder Artistic Creativity in the Professional Arts Sector?"

Jonathan Karpetz (McGill University)

"The Social Festival"

Megan Smith (University of Regina) and Michelle Gewurtz (University of Waterloo)

"How Art Festivals are Supporting Evolving Interdisciplinary Practice in Canadian Culture by Bypassing the 'Art World' System"

Sylvain Schryburt (Université d'Ottawa)

"So Blue's Touring Economy: Exploring the Financial Networks of Performing Arts Festivals"

11:15-13:00

Panel: Globalization/Localization

Chair: Jonathan Karpetz (McGill University)

Guillaume Sirois (McGill University)

"Tensions Between the Local and the Global in the Biennialization of the Contemporary Arts Scene: Some Reflections Around the 'new' Montreal Biennale"

Michael Audette-Longo (Carleton University)

"Best Kept Secrets: Cultivating the Allure of Locality and Independence in Ottawa's Arboretum Music Festival"

Darrell Varga (NSCAD University) and Ezra Winton (NSCAD University)

"Local Urban Screens and Global Film Scenes: The (un)Canadian Film Festival"

Karie Liao (Independent Curator)

"The CAFKA Biennial: A Platform for Critical Awareness and Engagement in a Transitioning City"

Lunch: 13:00-14:15

14:15-16:00

Panel: Histories, Challenges and (Auto-) Ethnographies

Chair: Guillaume Sirois (McGill University)

Martin Zeilinger (OCAD University) and Skot Deeming (Concordia University)
"Betwixt the Gallery and the New Arcade: An Autoethnographic Exploration of the Vector Game + Art Festival"

Melissa Proietti (McGill University) and Sterling Downey (City of Montreal)
"Under Pressure: Discovering the World's Oldest Urban Arts Festival"

Joelle Basque (HEC Montréal) and Isabelle Caron (Université du Québec à Montréal)
"Urban Festivals as Concretizing Opportunities"

Lisa La Rocca (Arts Programmer)
"Supercrawl, a Case Study: The Growth of a Music and Arts Street Festival in Hamilton, Ontario"

16:15-18:00

Panel: Festival Publics and the Event Experience

Chair: Will Straw (McGill University)

Ian Robinson (McGill University)
"Festivalization and Film Culture in Toronto"

Claude Fortin (Simon Fraser University) and Kate Hennessy (Simon Fraser University)
"New User Interfaces for Social Interaction: Case Study of Four Urban Interventions Deployed in the First Edition of the Quartier des Spectacles' Digital Pathway"

Ger Zielinski (Trent University)
"On Film Festival Publics, Ephemera and Archives of Feelings"

Closing Remarks

Will Straw, McGill University