

**20th NECS Graduate Workshop**  
***Festival Cultures: New Ways to Study Networks, Circulation & Canon Production***  
**14-15 February, 2023**

**Locations:**

**Filmuniversität Babelsberg KONRAD WOLF**  
Marlene-Dietrich-Allee 11  
14482 Potsdam

**Filmmuseum Potsdam**  
Breite Str. 1A  
14467 Potsdam

**14 February 2023**

9:00 - 10:00 @ Filmuni "Flyer"

**Arrival with Coffee / Tour through Filmuni / Welcome**

10:00 - 12:00 @ Filmuni "Flyer"

**Panel 1      Oral Tradition, the Past and the Future**

Chair: Karen Sztajnberg

Juliana Muylaert (Fluminense): Film Festival Studies and Oral History: Possibilities and Challenges

Sinclair Portis (Michigan State): Oral-Visual Worldmaking: Afrofuturity within Film Festivals

Saara Tuusa (Turku): Ethnography of Film: Film Festival as a Site of Embodied Authorship

Respondent: María Paz Peirano

12:00 - 13:30

Lunch

13:30-15:30 @ Filmuni "Flyer"

## **Panel 2      Investigating Survival Strategies**

Chair: Lucy Pizaña

Onur Aytaç (Mersin): Festival Funds in Turkey and Independent Cinema

Katrina Ross A. Tan (Los Baños): Cinema Rehiyon Goes Digital: Audience Engagement Strategies in an Online Film Festival

Pedro Tinen (A.-v.-Humboldt-Stiftung/Oberhausen): The Film Markets as Film Forums: Debating Cultural and Audiovisual Policy

Respondent: Marijke de Valck

15:30 - 18:00

Break & transfer to Filmmuseum Potsdam (keynote location)

18:00 - 19:30

**Keynote** @Filmmuseum Potsdam

Aida Vallejo

**Documentary Film Ecosystems. Mapping Festivals, Institutes and Networks**

## **15th February 2023**

9:00 - 10:00 @ Filmuni "Flyer"

**Speed Dating / Mentoring Rounds**

10:00 - 12:00 @ Filmuni "Flyer"

## **Panel 3      Festival Ecosystem**

Chair: Skadi Loist

Fengyun Zhang (UCLA): Film Festivals in Exile and the Remaking of Independent Chinese Cinema

Dianora Hollmann (Ca' Foscari): The Transformative Dimension of Film Festivals: An Ecosystemic Approach to the European Case

Yulia Yurtaeva-Martens (Film University Babelsberg / Leibniz-Institute for Media Research | Hans-Bredow-Institut): And What about the TV Festivals?

Respondent: Senem Ayşe Duruel Erkiliç

12:00 - 13:30 Lunch

13:30 - 15:30 @ Filmuni "Flyer"

#### **Panel 4 Screening the Canonisation Process**

Chair: Maja Korbecka

Carine Bernasconi (Lausanne): "It's a great day for Iranian Cinema!": The Construction of a So-Called Iranian Cinema through the European Festival Network

Isadora Campregher Paiva (Frankfurt/Main): Constructing the Weimar Canon: The Role of Early Film Societies

Pengnan HU (Amsterdam): Making the Silk Road International Film Festival in Fuzhou: The Dynamics of Propaganda, Astute Actors, and Hidden Agendas

Respondent: Aida Vallejo

15:30 - 16:00  
Coffee break

16:00 - 18:00 @ Filmuni "Flyer"

**Final Round**