

CALL FOR BOOK CHAPTER
**“Crowdfunding in Higher Education Institutions:
Theory and Best Practices”**

Edited by

Regina Lenart-Gansiniec

Jagiellonian University in Krakow

Karsten Wenzlaff

University of Hamburg

Sebastian Spaeth

University of Hamburg

Scope of the book:

The book “Crowdfunding in Higher Education Institutions: Theory and Best Practice” as first comprehensive book on the crowdfunding in higher education institutions casts more light on the developing concept of crowdfunding in the higher education institutions, with an overview of current academic discussions and best practices on crowdfunding and alternative finance in the higher education institutions.

Topics of Interest (but are not limited):

- crowdfunding: a new form of financing higher education institutions
- alternative finance in higher education institutions, e.g. non-fungible tokens, blockchain, bitcoin
- crowdfunding in higher education institutions: definitions, foundations, framework, regulatory
- crowdfunding in higher education institutions: typologies
- measurement of crowdfunding in higher education institutions
- crowdfunding in higher education institutions: advantages and disadvantages
- how higher education institutions adopt crowdfunding practices
- crowdfunding scientific research
- crowdfunding for a better world
- crowdfunding and innovation in higher education institutions
- teaching crowdfunding in higher education institutions

Important Dates:

Deadline for extended abstracts: 1 July 2022

Full chapter submission: 15 October 2022

Review notification: 30 October 2022

Revised chapter submission: 20 November 2022

Publication date: 2023

Submission Procedure:

For all proposal submissions (abstract of 300- 500 words):

<https://easychair.org/conferences/?conf=crowdhei2022>

Contact:

Prof. Dr. Regina Lenart-Gansiniec: regina.lenart-gansiniec@uj.edu.pl

There are NO processing/publication charges