



Friday, January, 15, 2010

09.30 – 11.00 Parallel Panel Sessions

**A2: Narrative Complexity I**

Chair: N.N.

Nils Bothmann (University of Cologne): The Second Golden Age of Television, Voice Over and *Veronica Mars*

Kim Middleton & Kelly Meyer (College of Saint Rose, Albany): "The Cylons Didn't Ask What You Wanted": *Battlestar Galactica* and the Anxiety of Obsolescence

Sascha Seiler (University of Mainz): "How Far Can You Go?" – Breaches in the Narrative Structure of TV Shows

Anne Marit Waade (Aarhus University): From Bestsellers to Blockbusters: Conceptualising Location in the Crime Series about Inspector Wallander

**B2: Theoretical Considerations I**

Chair: Rainer Winter

Erwin Feyersinger (University of Innsbruck): Crossovers in Quality TV Series

Martin A. Zeller (University of York): The Index Function in Television Narratives

Malte Hagener (University of Lüneburg): Simulated Liveness, Mediated Presence and Flexible Specialisation. The Pragmatics and Aesthetics of the Splitscreen in *24*

Dominik Maeder (University of Vienna): Processing the Subject. Towards a Poetology of Serial Television

11.00 – 11.15 Coffee Break

11.15 – 12.45 Parallel Panel Sessions

**A3: Narrative Complexity II**

Chair: N.N.

Michaela Wünsch (Institute for Cultural Inquiry, Berlin): Crime and Punishment in *OZ*

Asokan Nirmalarajah (University of Cologne): Narrative Complexity in *Alias*

Sarah Sepulchre (University of Louvain): Multiple Heroes in Television Fiction. New Way to Build Systems of Characters between Complexity and Efficiency

Valerio Rinaldi (University of Naples "L'Orientale"): New Dynamics in the Narrative Unfolding of *Mad Men*

**B3: Audiences I**

Chair: N.N.

Christian Junklewitz (University of Cologne): What Is Wrong With Us? Why Quality Series Fail in German TV Ratings

Sarah Kumpf (University of Bremen): Serial Watchers: The Meaning of Television Series for the Everyday Lives of Intensive Users

Christine Linke & Isabel Schlote (University of Erfurt): Weekly *HOUSE* Therapy: A Multiple Perspective Analysis of a Quality TV Series

Daniela Schlütz, Yvonne Stock, Jonas Walkenbach & Maik Zehrfeld (University of Music and Theatre Hannover): Getting Attached to a Serial Killer: Audience Relations to the Main Character of TV-show *Dexter*

12.45 – 14.00 **Lunch at Café Filmriss**

14.00 – 15.00 **Keynote**  
**Hugh O'Donnell (Glasgow Caledonian University)**  
**Talking The Talk? Language and Community in the European Soap Opera**

15.00 – 15.15 Coffee Break

15.15 – 16.45 Parallel Panel Sessions

**A4: Adaptations of *Ugly Betty***

Chair: Lothar Mikos

Edward Larkey (University of Maryland): *Ugly Betty* and *Verliebt in Berlin*: A Transcultural Comparison of Identity Construction

Tanja Weber (University of Cologne): Bettys Glocal Love Affair: Cultural Adaptations of Serial Formats

Alexander Dhoest & Manon Merten (University of Antwerp): *Ugly Betty*, *Funny Sara* – Television Adaptation and Generic Expectations

Irena Reifová, Iva Přivřelová & Zdeněk Sloboda (Charles University Praha): The Czech *Ugly Betty* as a Heroine of Utopian Capitalism

**B4: Nationality / Politics**

Chair: N.N.

Enric Castelló (University Rovira I Virgili Tarragona): Fictionalising the Nation on Television: Elements for a Discussion

Markus Stauff (University of Amsterdam): Society in Series: On the Visualization of Institutions

Enrique Canovaca de la Fuente (University Rovira I Virgili, Tarragona): The Influence of American TV Series in Spanish Productions

Christiane Eilders & Cordula Nitsch (University of Augsburg): Political Culture in Germany's TV-Series *Lindenstraße*: The National Elections between 1987 and 2009

16.45 – 17.00 Coffee Break

17.00 – 18.30 Parallel Panel Sessions

**A5: Comedy / Humour**

Chair: N.N.

Richard Kilborn (University of Stirling): "Back from the Future": Shifting Time- and Landscapes in *Life on Mars*

Bernd Leiendecker (Ruhr University Bochum): Unreliable Narration as a Source of Humour in *How I Met Your Mother*

Herbert Schwaab (University of Regensburg): Spaces, *The Office* and "Unglamorous Quality" in British Comedy Formats

Andrea Ochsner (University of Basel): Revisiting 1970s British Sitcom

### **B5: Audience Expectations**

Chair: N.N.

Enrica Picarelli (University of Naples "L'Orientale"): "This Could be the *Next Lost*" *FlashForward's* bid on audience expectation

Joseba Bonaut & Teresa Ojer (University San Jorge Zaragoza): Teen Generation in Search of Identity: The Case of *Skins*

Max Dawson (Northwestern University, Evanston): "Previously on *Lost*..." Serial Television's Paratextual Scaffolding

Karen Klitgaard Povlsen (Aarhus University): Why Does so many Readers and Viewers Like Serial Crime Fictions so much?

18.30 – 20.00

Parallel Panel Sessions

### **A6: The Cultural Quality of *CSI***

Chair: Arne Brücks

David Levente Palatinus (University of Ruzomberok): Forensic Crime Fiction and the Techno-Aesthetics of the Screen

Barbara Hollendonner (University of Applied Arts Vienna): *CSI* and the Contemporary Culture of Materiality

Elke Weissmann (Edge Hill University): Seri(e/ou)s Innovation: Narrative Innovation and the Series Format

Sylwia Szostak (University of Nottingham): QUEST FOR VARIETY:

How well was *CSI: Crime Scene Investigation* able to employ TVIII Era Narrative Techniques

### **B6: Transmedia Narrations**

Chair: N.N.

Andreas Jahn-Sudmann & Alexander Starre (University of Göttingen): The Quest for Quality: Innovation and Metamediality in American Serial Drama

Joanne Morreale (Northeastern University Boston): *The Prisoner, Lost*, and the End of the Story

Melanie Bourdaa (University of Bordeaux): Following the "Pattern": How Comic Books Create Richer Storylines

Glòria Salvadó Corretger (Pompeu Fabra University Barcelona): Labyrinthine Series. From Time Travel to Virtual Worlds

20.30

**Conference Dinner at Restaurant "Piazza Toscana" (optional)**

**Saturday, January, 16, 2010**

09.30 – 11.00

Parallel Panel Sessions

### **A7: Global/Local Industries**

Chair: Lothar Mikos

Donetalla Della Ratta (University of Copenhagen): Syrian Serial TV Drama Industry in the Regional/Global Context

Concepción Cascajosa Virino (Carlos III University, Madrid): A "Third Way" of Quality for American Television: FX's Innovative Dramas

Alessandro Catania (University of Nottingham): Transmedia Europe? US Multiplatform Franchises on European Screens  
Hilde Van den Bulck & Jasmijn Van Gorp (University of Antwerp): US Top Series as Quality Benchmark for Local Fiction? A Comparative Analysis of Quality

### **B7: Theoretical Considerations II**

Chair: Rainer Winter

Albert N. García (University of Navarra): New Landscapes of the Noir. The Urban Jungle in *The Shield* and *The Wire*

Anthony Smith (University of Nottingham): Unities of Purpose: Neo-Aristotelian Sensibility and the Narrative Construction of Seasons in Contemporary US Primetime Serial Drama

Christine Lang (University of Film and Television Potsdam): Talking Heads, Talking Cure: Psychotherapy in *In Treatment*

Randal Rogers (University of Regina): *Dexter's* Control

11.00 – 11.15 Coffee Break

11.15 – 12.45 Parallel Panel Sessions

### **A8: Audience / Interactivity**

Chair: Sanne Eichner

Seok-Kyeong Hong-Mercier (University of Bordeaux): Discovering East Asian Drama in Europe: A Study on *kdrama* Fandom in France

Helen Warner (University of East Anglia): "Be Sleek, be stylish, be yourself": Identity, Interactivity and *Mad Men*

Arne Brücks & Michael Wedel (University of Film and Television Potsdam): *Lost*, Hidden and Found: Online Fan Culture and the "Affective Economics" of Blockbuster Television

Nele Simons (University of Antwerp): Transmedia Storytelling: How to study Contemporary Television Fiction Viewing Practices?

### **B8: Representation**

Chair: Rainer Winter

Natalia Quintas Froufe (Alicante University) & Eva Quintas Froufe (Vigo University): Visualizing Women in Contemporary TV: The Case of *Desperate Housewives*

Aida Faizjafari (Stockholm University): Iranian Telenovela and Femme Fatale: A Semiotic Analysis of the Women's Role in Iranian TV Series

Jan Pinseler (University of Lüneburg): The Pitfalls of Representation. Narrative Strategies and Queer Images on *Kriminaldauerdienst*

Rolf Halse (University of Bergen): The Arab-American Neighbor as Terrorist: The Representation of a Muslim Family in the TV-serial *24*

12.45 – 13.30 **Lunch at Café Filmriss**

13.30 – 15.00 Parallel Panel Sessions

### **A9: Audiences II**

Chair: N.N.

Jenniina Halkoaho (University of Vaasa): A Television Serial as a Favorite Program – A Finnish Audience Study  
Rhiannon Bury (Athabasca University): Quality Television and Quality Viewers: The Next Generation  
Kerstin Maireder (University of Vienna): The Consequences Arising out of Media-Convergent TV-Series Viewing  
Annekatriin Bock (Technical University of Braunschweig): Reception of US Prime Time Series in Time of Media Interconnectedness

**B9: Death / Blood**

Chair: N.N.

Tina Weber (Technical University of Berlin): Representation of Corpses in New TV Shows of the 21<sup>st</sup> Century

Peter Kleinrath (Alpen-Adria-University of Klagenfurt): "It's not Death. It's *Six Feet Under*" An Autopsy of Dealing with Death in HBO's most Black-humorous Quality TV-series

Stephanie Geise (University of Hohenheim): The Magic of Visible Evidence – The Visualization of Verification, Imagination and the Establishment of the Truth in *CSI*

Kerry Gough (Birmingham City University): America's Finest?: Jerry Bruckheimer, Blockbusting Spectacle and Body Violation in the Reception of *Crime Scene Investigation*

15.00 – 15.15

Coffee Break

15.15 – 16.30

**Keynote**

**Toby Miller (University of California, Riverside)**

**TV Studies 3.0**

16.30 – 17.00

Closing Session

Rainer Winter (Alpen-Adria University Klagenfurt)